



## Press Information

New York, October 19, 2016

# SCA and the UN Foundation Convene Fourth Annual Dialogue on the United Nation's Global Agenda

**- SCA President and CEO Magnus Groth to address the power of public-private partnerships in achieving the Global Agenda and advancing hygiene awareness and standards globally**

As part of its ongoing support of the United Nations Sustainable Development Goals, leading global hygiene company SCA, in partnership with the United Nations Foundation, today convenes the fourth annual Global Dialogue. The United Nations Foundation launched the Dialogue on the Global Agenda in 2012, bringing together business, government and NGO leaders to collaborate and work together to advance the UN Sustainable Development Goals.

“On behalf of SCA, I am excited to participate in a conversation that aims to inspire new ideas and spark a global dialogue around all the 17 goals where hygiene, health and well-being play an important role,” said Magnus Groth. “Many of the United Nations Sustainable Development Goals are closely linked with so much of our business. By working together in public private partnerships, we can create a more sustainable world and improved hygiene, health and well-being for people around the world.”

The United Nations Sustainable Development Goals were outlined and adopted in 2015 and SCA has remained committed to its role in driving progress around the Global Agenda. Last month, SCA announced the launch of its 2016-17 Hygiene Matters Report in partnership with The Water Supply and Sanitation Collaborative Council (WSSCC), a United Nations body devoted to the sanitation and hygiene needs of the most vulnerable people around the world. The Report looks at the economic and societal impact of hygiene and includes findings from a new global study to help raise awareness and encourage dialogue about the connection between hygiene, health and well-being.

The United Nations Foundation Dialogue on the Global Agenda signifies the next step in SCA's dedication to improve well-being through leading hygiene and health solutions, and serves as an example of how public-private partnerships can facilitate meaningful change in communities around the world.

Groth will open the Global Dialogue by sharing insights around SCA's commitment to hygiene and how economic, environmental and social performance must become the standard for all corporate behavior throughout the private sector. Global Dialogue participants will then engage in discussions on ways the public and private sectors can inspire decision-makers and thought leaders to advocate for the Sustainable Development Goals in business, policy and society.



**For additional information please contact:**

**Linda Nyberg, SCA**

Vice President Media Relations and Online Communications  
+46-8-788-51-58  
[linda.nyberg@sca.com](mailto:linda.nyberg@sca.com)

**Amy Bellcourt, SCA**

Vice President Communications, AfH, Communications  
+1-610-499-3348  
[Amy.Bellcourt@sca.com](mailto:Amy.Bellcourt@sca.com)

**Karl Stoltz, SCA**

Media Relations Manager  
+46 8 788 51 55  
[Karl.stoltz@sca.com](mailto:Karl.stoltz@sca.com)

**About SCA**

SCA is a leading global hygiene and forest products company. The Group develops and produces sustainable personal care, tissue and forest products. Sales are conducted in about 100 countries under many strong brands, including the leading global brands TENA and Tork, and regional brands, such as Libero, Libresse, Lotus, Nosotras, Saba, Tempo, Vinda and Zewa. As Europe's largest private forest owner, SCA places considerable emphasis on sustainable forest management. The Group has about 44,000 employees. Sales in 2015 amounted to approximately SEK 115bn (EUR 12.3bn). SCA was founded in 1929, has its headquarters in Stockholm, Sweden, and is listed on NASDAQ OMX Stockholm. For more information, visit [www.sca.com](http://www.sca.com)

